

**DI**AZO

STILLS AND MOTION

Our mission is to serve as your professional creative partners for the production of high-end films and images.

# FULL SERVICE

## Photography and Film

DIAZO stills&motion is a service provider specializing in complex photo/film productions managed exclusively with in-house personnel and equipment. Our clients primarily include advertising agencies, production companies and leading corporations.





# STILLS

We offer a full range of services for stills. Our team works with a passion to interpret unique visual ideas. From pre-production, to production and postproduction – we have all the necessary tools and expertise in-house. We offer complete productions based on competitive fixed rates – a significant advantage for your company.

Our equipment includes in-house Phase One digital backs, Profoto flash generators, vans, hair/make-up trailers and everything you need for a professional photo shoot. Our postproduction unit supplies Fogra proofs in all different profiles and workflows.

# MOTION

We are fully equipped with a wide variety of specialized tools that allow us to achieve anything from complicated camera moves to unique lighting situations. Each campaign is shot in 4K RAW to guarantee the best possible results. On location we have high-end digital workstations with DaVinci Resolve to show grading options and screen a rough cut during the shoot. We implement the latest technologies to ensure an efficient, cost-effective workflow.



In addition to our full range of services, you can book each unit separately to meet your specific needs.



# unit 1

## **in-house post production**

We do fine art digital retouching of more than 1,000 campaign images each year for major brands. Take advantage of our expert knowledge and experience. For moving images we handle grading, VFX and editing.



5 3 1 23 0  
213 34 22 36 34 2 326 76 57 56 7 65 67 55 768 367 57 3

U

**in-house prepress**

We proof in-house and have the expertise to develop custom ICC profiles for the papers you use in offset printing. You get the best results with proofs that perfectly match your printed catalogues, billboards or flyers.

2





# unit

## **in-house set construction storage**

We own an array of complete set solutions. Concrete and patina walls, wooden floors, glass and steel rooms, etc. For realistic studio sets, we developed IRIS BACKDROP solutions with high resolution images and zero grain or noise. Frame sizes are available up to 8 x 4m.

# 3

## unique in-house image database

# U

Need a view from a Manhattan loft? No problem. We own an extensive image database with a wide selection of stunning locations. From set construction to digital postproduction – we have everything you need in brilliant, high-resolution quality. These images are shot with medium-format digital backs and show a variety of locations in different angles and perspectives.





unit

5

### illustration

We are experienced in creating story boards and illustrations to clearly describe creative ideas and ensure a smoother workflow on the set.



We are creative and fast. Our highly-efficient workflow process enables us to deliver the highest quality every time. For example, one of our clients needed a fashion campaign based on an abstract 1960s Woodstock theme. We developed the idea and built a set with grass, concrete walls and projections from the era.

1 day shoot – 13 image campaign pictures

1/2 day shoot – 32 lookbook pictures

Postproduction, graphics, corrections, image listing, prepress

Ready to print – 5 days after the shoot

Catalogue delivery – 11 days after the shoot

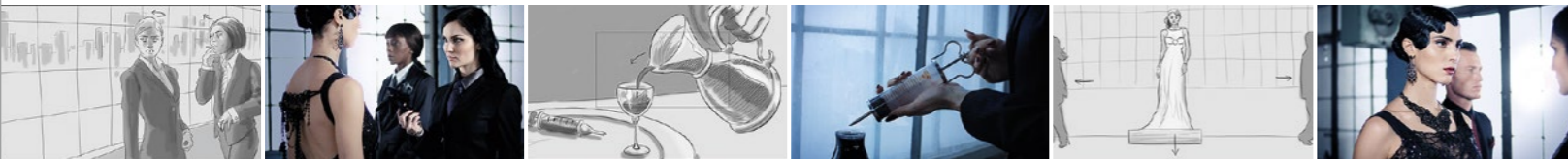
# showcase

photography production



# show case

film production



The Circle of Fortune fashion film was produced entirely in-house by DIAZO. All units worked closely together on everything from the script, storyboard, production, editing, VFX, and color grading, to the stills shot for the billboard design. In 2015 we won the International Fashion Film Award (San Diego) for best creative concept.

[vimeo.com/mikaceron/fortune](https://vimeo.com/mikaceron/fortune)

ZOE HELALI    CHANTALLE MUKHBI    NINA DE LIANIN    VALENTINA BELLEZA    CLEMENS BUCHWALD



## The Circle of Fortune

written, filmed and directed by Mika Ceron

original music by THOMAS MOKED piano by FRIEDEMANN BRAUN

1st assistant director, grading, storyboard artist: FEDERICO DE LUCA editor: ROBIN LOCHMANN Music/Mastering: NIRTO KARSTEN FISCHER  
assistants: ROUBEN BORCHARDT, HOLGER BRANDT high speed camera: CHRISTIAN PFEIL production assistant: NINA FEIL stylist: FLEUR DE FAYE-SERAPHINE  
hair/makeup artist: KATHARINA HANDEL / BASICS, MISCHKA HART / BASICS making of sets: JULIAN WIERSICH cost. team: BRUNO STOLL cost. MOKI

produced by DIAZO



# We offer complete production services on the Canary Islands!

Ob Wüste, Strand, Meer oder üppige Vegetation – auf den Kanaren findet man alle Landschaften. Neben der fantastischen Natur gibt es auch sehr interessante moderne Architektur, die sich für eine Film- oder Fotoproduktion eignet. Wir sind auf den kanarischen Inseln mit einem kompletten Set-up für Produktionen - vom LKW mit Unterflurgenerator und Maskenmobil bis hin zur gesamten Film- und Fototechnik. Von unserer Basisstation auf Lanzarote aus betreuen wir auch die Produktionen auf den anderen kanarischen Inseln.

The Canary Islands offer every imaginable landscape, from deserts and beaches, to oceanfront and subtropical vegetation. Along with pristine nature, the islands offer a wide variety of unique locations with modern architecture – perfect for film and photo productions. We are in the Canaries with a complete production setup, including truck with sub-floor generator, make-up trailer and a full range of high-end photo and film equipment. Operating from our base station on Lanzarote, we can manage productions on any of the Canary Islands and secluded islets.



DIAZO is an international team  
based in the creative center of Berlin  
and on sunny Canary Islands.



These brands

# trust

our services:

Amisu, Ann Christine, Anna von Griesheim, Benetton, Bucherer, Censored, Chapaux, DKV, Eastpak, Egena Goldpfeil, EMI Paris, FB Sister, Fishbelly, FSNB, Giacomelli, Jean Paul, Lunik, Michael Storrs Music, Ministry of Sounds, Nanna Kuckuck, New Yorker, Nike, Peter Massine Productions, Quasi Moda, Quicksilver, Smog, The Rake, Villa Gaia, Volksbanken Raiffeisenbanken

(partial list)





# making of

stills & motion

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